

## Todays presenter



Geir Drangsland
CEO and shareholder



## Byggma is a leading Nordic supplier of building product solutions

#### Introduction

- Leading supplier of building product solutions in the Nordics, with a special focus on various boards, beams, windows & doors, and lighting products
- Byggma owns 8 companies/ brands, operates 6 manufacturing facilities and distributes its products to all the leading building materials chains
- Byggma is headquartered in Vennesla and employs ~700 people in total
- The company has been listed on Oslo Stock Exchange since 1997 with ticker "BMA"

#### Byggma companies / brands

















## **Key KPIs**



Vennesla, Norway
Headquarter



~700 Employees



NOK 2.1bn 2020 revenue



**NOK 193m** 2020 EBIT

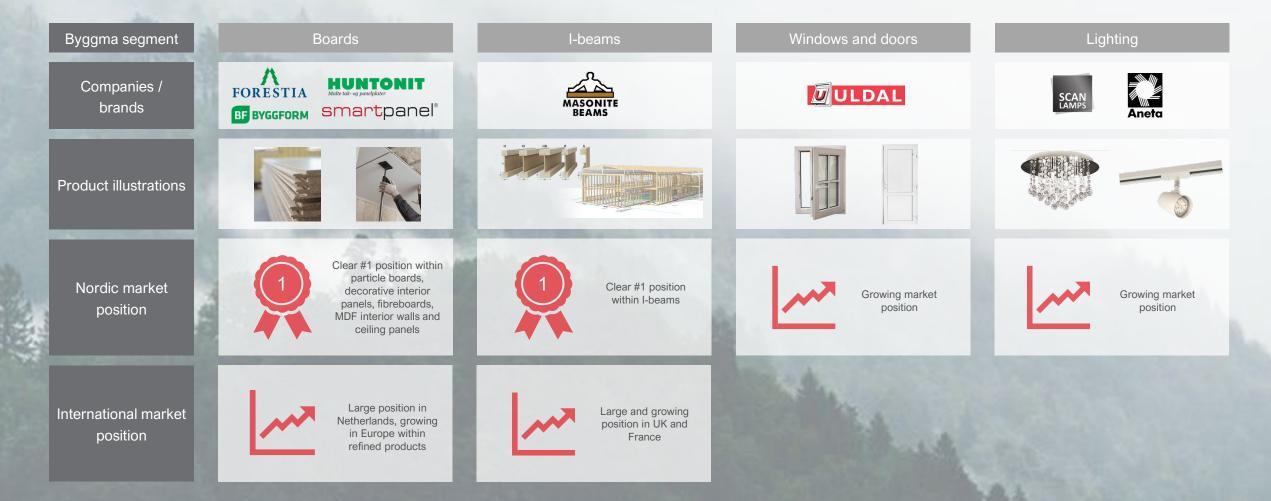


NOK ~2.5bn¹
Market capitalization



NOK 559m 2020 dividend

## #1 market position for boards and beams in the Nordics and growing internationally



## Highly attractive offering towards all the major building material chains in the Nordics



Highest production capacity in the Nordics<sup>1</sup>



Superior product quality versus competition



In-house developed innovative products and solutions



Good control of the distribution chain



No need for large inventory (unlike international players)



Large flexibility in manufacturing

Delivering to all the leading building material chains in the Nordics, with high client satisfaction











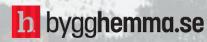




MI MESTERGRUPPEN









# BYGGMA **Financials** group **BYGGMA**

## **P&L Summary**

NOKm	Q2 2021	Q2 2020	H1 2021	H1 2020	2020
Sales revenue	606.6	490.6	1,166.4	1,022.8	2,052.4
EBITDA	74.6	55.1	145.5	121.7	269.6
EBIT	54.3	35.9	105.3	83.6	192.6
Net financials	(5.3)	(7.9)	(2.7)	(29.4)	(32.9)
Profit before tax	49.0	28.0	102.6	54.2	159.7
Tax	(10.9)	(6.4)	(22.4)	(12.1)	(34.8)
Net profit	38.1	21.6	80.2	42.1	124.9

- Strong demand for wood based building materials
- Sales growth of 23.6% from Q2 2020 to Q2 2021
- Sales growth of 14.0% from H1 2020 to H1 2021
- Could be even higher, due to some challenges with supply shortages on some areas
- Satisfactory development on all segments
- EBIT margin of 9.0% in Q2 2021, compared to 7.3% in Q2 2020
- EBIT margin of 9.0% in H1 2021, compared to 8.2% in H1 2020
- Net financial items are largely influenced by loss on interest rate swap of MNOK 19.4 in H1 2020 and gain of MNOK 7.1 in H1 2021



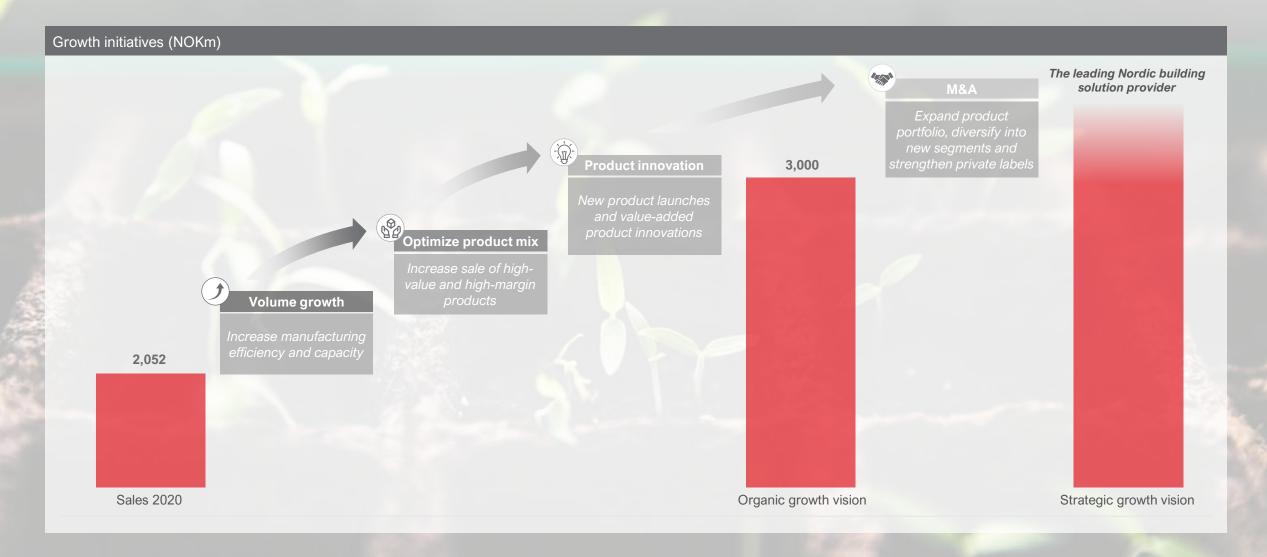
## **Consolidated balance sheet**

Assets (NOKm)	30 Jun 2021	30 Jun 2020	31 Dec 2020
Fixed assets	929	932	932
Intangible assets	23	27	25
Deferred tax assets	5	10	7
Long-term financial derivatives	-	-	-
Other long-term receivables	1	1	-
Total non-current assets	958	969	963
Inventory	279	274	263
Customer receivables	446	343	379
Short-term financial assets	Maria - dis-	- 7/1/5-	-
Cash and cash equivalents	37	435	525
Total current assets	762	1051	1168
Total assets	1,720	2,020	2,132

- Payment of dividend in Q2 is the main driver for the movement on cash and equity
- Improved inventory turnover
- Growth in trade receivables and accounts payable due to increased sales and purchase of goods

Equity and liabilities (NOKm)	30 Jun 2021	30 Jun 2020	31 Dec 2020
Share capital	53	53	53
Other equity	14	15	25
Retained earnings	442	845	912
Total equity	509	912	990
Long-term debt	446	558	453
Long-term financial derivatives	5	17	10
Deferred tax liabilities	91	85	90
Total long-term liabilities	542	659	552
Accounts payable and other short-term liabilities	442	378	409
Tax payable	29	3	33
Short-term debt	196	64	144
Short-term financial derivatives	-	4	3
Total short-term liabilities	669	449	589
Total liabilities	1,210	1,107	1,142
Total equity and liabilities	1,720	2,020	2,132

## Byggma is set to continue demonstrated growth through identified growth avenues



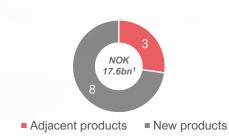
## Large growth potential for further consolidation within building material products

Several attractive M&A targets has been identified

#### Breakdown of identified M&A targets (# targets)

By product offering





- Adjacent products include wood fibreboards, particle and MDF boards, and wall panel
- New products include wind- and moisture barriers for roofs and walls, surface products, timber, decking and cladding panels
- 17.6bn1 NOK 300m ■ NOK 300-1.000m
- Majority of the targets have revenues in the range of NOK 100-1,000m
- 4 targets have revenues exceeding NOK 1bn

#### Fragmented building material product market with large M&A potential

■ > NOK 3,000m



## Byggma M&A strategy and track record

- Byggma has a strong M&A track record having completed 9 acquisitions since IPO in 1997
  - The acquisitions have been highly successful and allowed Byggma to strengthen its position in established markets as well as expand the product offering and make Byggma a diversified provider of building material solutions
  - Company integration has been a core focus and Byggma has successfully grown the companies' topline and profitability post implementation
- The Nordic building material market is highly fragmented with large potential for consolidation
- Going forward, Byggma intends to be a part of a wider industry consolidation and has identified a shortlist of 11 potential M&A targets with a combined revenue of approx. NOK 17.6bn<sup>1</sup>
- The shortlist includes companies with supplementary product offering as well as new product segments with significant potential for synergy realization
  - Revenue synergies from capitalizing on Byggma's well-established and experienced sales and distribution channels to grow the revenues of the acquired companies
  - Cost synergies from utilizing Byggma's organisation and operational experience

■ NOK 1,000-3,000m

## **Investment highlights**



Market leading position

- The leading Nordic provider of particle board, decorative interior panels, fibreboards, MDF interior walls & ceiling panels, and I-Beams
- Growing position in Europe and within adjacent product areas

Strong underlying market

- >90% of revenues in the Nordics
- Large, stable and growing underlying market
- The Norwegian building materials industry is a NOK 50bn market, expected to grow ~4% in 2021

Strong brands and broad portfolio of sustainable products

- Recognized brands and continuous focus on product development
- Diversified portfolio from commodity products to highly refined products
- Utilizing renewable raw materials to provide sustainable building material solutions

Long history of growth

- Long history of revenue growth (CAGR of 9% since 2000), both organically and through acquisitions
- Improving profitability, from 4% EBIT in 2018 to >9% in 2020, and with high cash conversion
- High dividend capacity, with NOK 559m distributed for 2020

Well positioned for further growth and cash generation

- Well defined growth strategy within all business areas, both organic and inorganic
- Large potential from transition to higher share of innovative and value-added products with higher average sales price
- Set to leverage on demonstrated M&A capabilities with several targets identified

## Large potential from recent product innovations

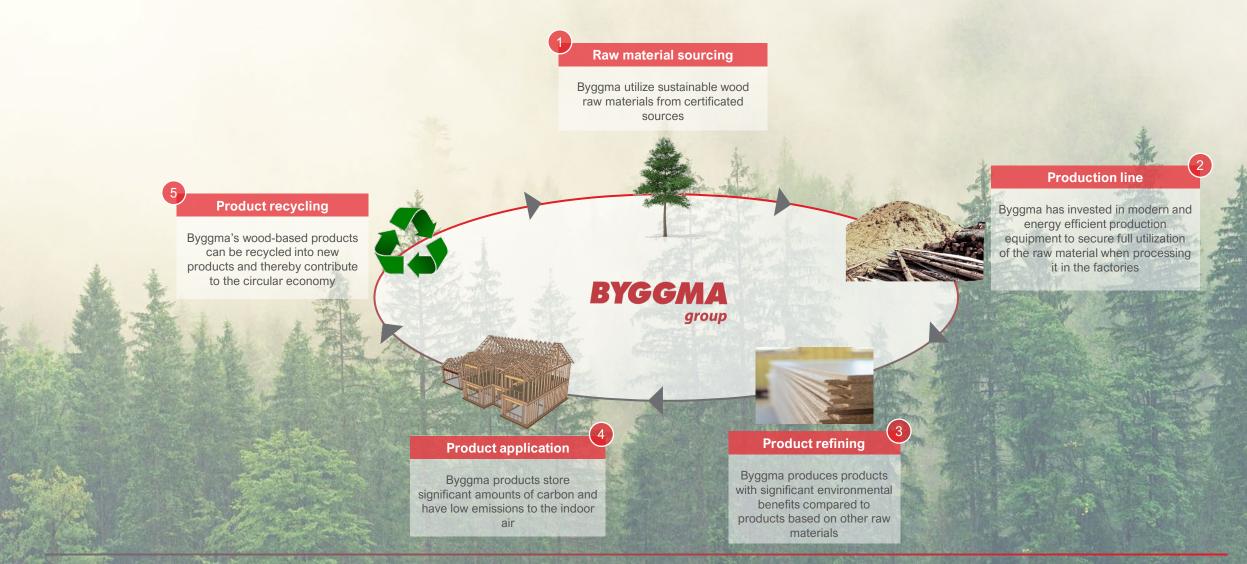
#### Proff Vegg Walls2Paint **Premium Ceiling** Smartpanel Fuktbestandig **M**FORESTIA walls paint Wet Wall Premium PROFF VEGG Ceiling 2020 2020 2021 2014 A ready to paint plain ceiling panel Click-based wall boards Moisture resistant wood fibre boards with a unique 4-sided locking profile Wood-based, wallpapered wall boards Description Paintable immediately after installation for wet areas such as bath- and Launched after the highly successful and are also suitable for tapestry laundry rooms introduction of Walls2Paint Waterproof wall system for bathroom, No need for spackeling No need for spackeling No need for spackeling Strong resistance to variations in kitchen and other rooms Superior indoor climate Superior indoor climate Can shower directly on the panels temperature- and humidity Tree-based boards with high Tree-based boards with high **Benefits** Paintable immediately after installation Fully automated production line with screwability screwability Highly suitable for tapestry great flexibility Easy to install Easy to install Recommended by Norges Astma- og Environmentally friendly core from Installable on top of existing walls Installable on top of existing roof Allergiforbund Huntonit Revenue NOK 3m<sup>2)</sup> **NOK 152m** NOK 2m<sup>1)</sup> Product launch in Q3 2021 (2020)Short term NOK ~250m NOK ~150-200m NOK ~100m NOK ~280-300m revenue potential



# Byggma still has ample available production capacity and high growth potential from value-added products

Company / brand	Key financials (2020)	Nominal production capacity	Available capacity	Growth potential	Other potential
FORESTIA	Revenue: NOK 835m EBITDA: NOK 137m	300,000 m <sup>3</sup> / year	5%	Large potential from transitioning to higher share of innovative/ value-added products with higher average HIGH sales price	Production capacity can be expanded by ~10% by extending the manufactoring line
<b>HUNTONIT</b> Malte tak- og panelplater	Revenue: NOK 493m EBITDA: NOK 61m	60,000 ton / year	22%	Growth potential both through available production capacity and innovative, higher priced products such as "Proff HIGH Vegg"	
smartpanel <sup>®</sup>	Revenue: NOK 119m EBITDA: NOK 6m	3.5 million m <sup>2</sup> / year	30%	Growth potential both through available production capacity and innovative, higher priced products such as "Fuktbestandig"	
MASONITE BEAMS	Revenue: NOK 247m EBITDA: NOK 34m	15 million running meters / year	60%	Large potential through utilizing significant available production capacity. High international sales HIGH potential	

## Targeted approach towards environmentally friendly production and initiatives



# Byggma's manufacturing and product offering contribute to a more environmentally friendly society

5.6%

The CO<sub>2</sub> abatement from Byggmas board products corresponds to 5.6% of the Norway's total road traffic emission 47%

Masonite's I-beam systems use 47% less raw material compared to massive tree constructions

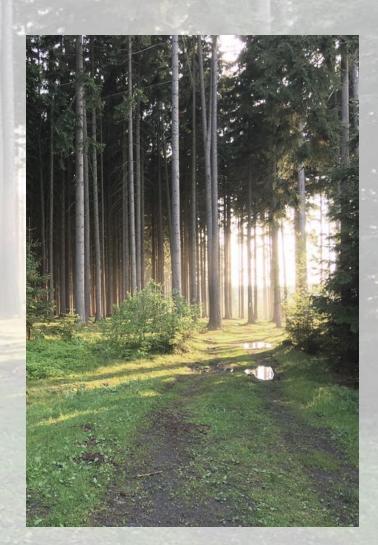
12%

Huntonit's specific energy consumption has been reduced by 12% over the last 5 years

17

48%

Forestia's new closed cooling system has contributed to 48% reduction in use of cooling water



## Byggma takes an active role towards sustainability and responsible production

Byggma's main goal is to develop and deliver sustainable solutions based on renewable raw materials and unique competense. Sustainability is, and has always been, a core element in Byggma's business model and a natural part of its overarching goal. Management and Board of Directors in Byggma wish for sustainability to be a natural part of operations and innovation in the Byggma group







#### Climate and Environment

- Effective utilization of raw materials
- Manufacturing facilities located with proximity to raw materials
- Packaging solutions with minimum waste while ensuring protection during transportation
- Wood-based building materials store significant amounts of carbon
- Effective
  distribution system •
  for transportation
  of goods to
  customers
- The wood that is applied is sourced from certified suppliers or sustainable forestry
  - Resource effective constructions lead to good utilization of raw materials

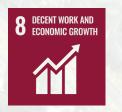




#### **Human and Society**

- Employees are given the opportunity for personal and professional development
- Collaborations with academia
- Vocational education
- Advanced training

- Factories with proximity to raw materials
- Byggma's presence contributes to sustainable cities and communities
- Byggma's presence provides significant assignments and income for other players in the value chain





#### **Business model**

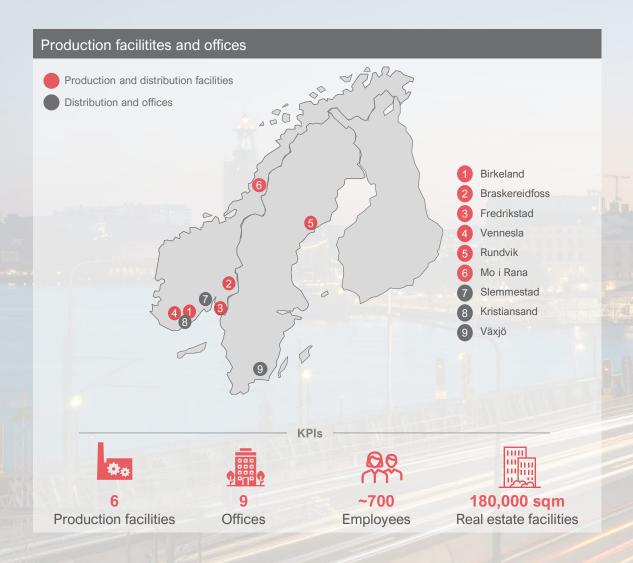
- Good profitability gives basis for secure jobs and development of the companies
- Byggma is seeking new and innovative solutions for a better customer experience and a more profitable and efficient construction prosess
- Focus on the triple bottom line in all R&D activities
- Increased efficiency and streamlining of operations through continuous improvement and industrial investments

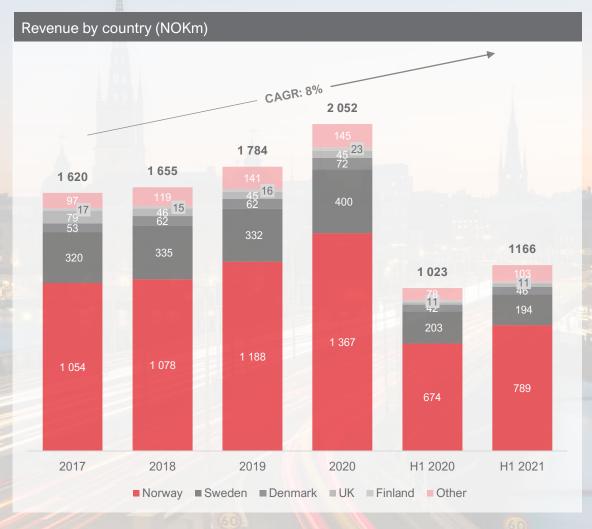


## **Consolidated income statement**

NOKm	Q2 2021	Q2 2020	H1 2021	H1 2020	2020	2019
Sales revenue	607	491	1,166	1,023	2,052	1,783
Other revenue	6	8	12	16	23	23
Total revenue	613	499	1,178	1,039	2,075	1,806
COGS	(316)	(253)	(604)	(521)	(955)	(844)
Personnel expenses	(131)	(112)	(251)	(226)	(439)	(424)
D&A	(20)	(19)	(40)	(38)	(77)	(70)
Freight and complaints	(45)	(38)	(88)	(81)	(163)	(146)
Marketing	(19)	(20)	(35)	(36)	(93)	(91)
Other gains (losses)	2	5	1	2	1	(3)
Other OPEX	(29)	(26)	(54)	(56)	(157)	(156)
Total direct costs	(558)	(463)	(1,073)	(955)	(1,883)	(1,734)
EBIT	54.3	35.9	105.3	83.6	192.6	73
Net financials	(5.3)	(7.9)	(2.7)	(29.4)	(32.9)	(11)
Profit before tax	49.0	28.0	102.6	54.2	159.7	62
Tax	(10.9)	(6.4)	(22.4)	(12.1)	(34.8)	(13)
Net profit	38.1	21.6	80.2	42.1	124.9	49

## Leading Nordic presence, with growing international customer base



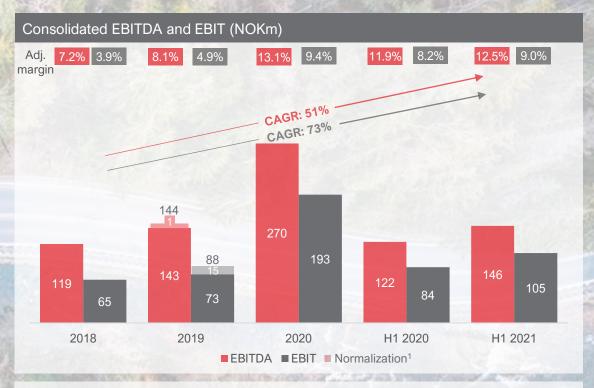


## Strong topline and profitability improvements last few years



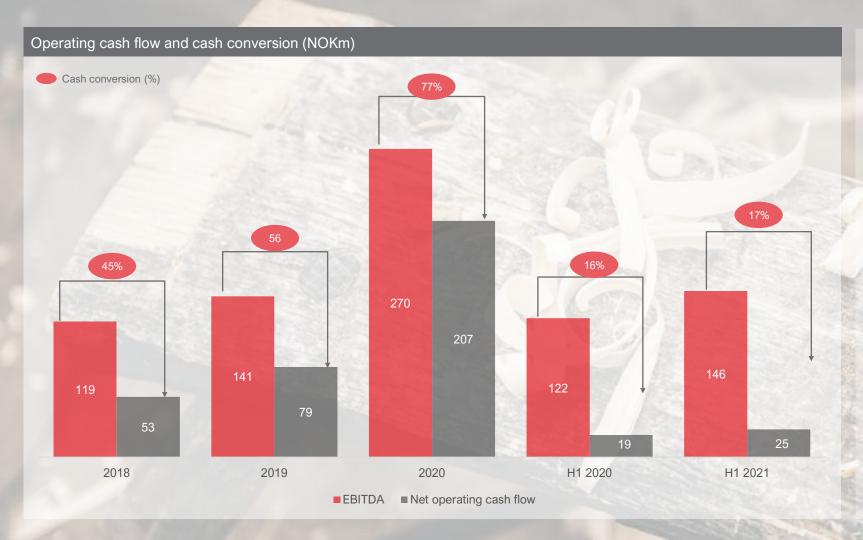


The growth in 2020 is partly related to realized market synergies from increased market share following the Smart Panel acquisition. Other growth drivers include change in product mix, volume increase (partly off-set by a drop in Europe), normal price increases and other (incl. currency)



- Byggma has more than doubled its EBITDA and almost tripled its EBIT since 2018
- The strong improvement is primarily due to realization of synergies from the Smart Panel acquisition, product mix optimization and normal price increases. Byggma has seen a normal increase in raw material prices and experienced unfavorable currency development, but has been able to offset this by increase prices to end users and ultimately improve the margins
- In 2019, the EBITDA and EBIT have been adjusted for normalizations following the acquisition of Smartpanel in 2018

## Robust cash conversion ratio



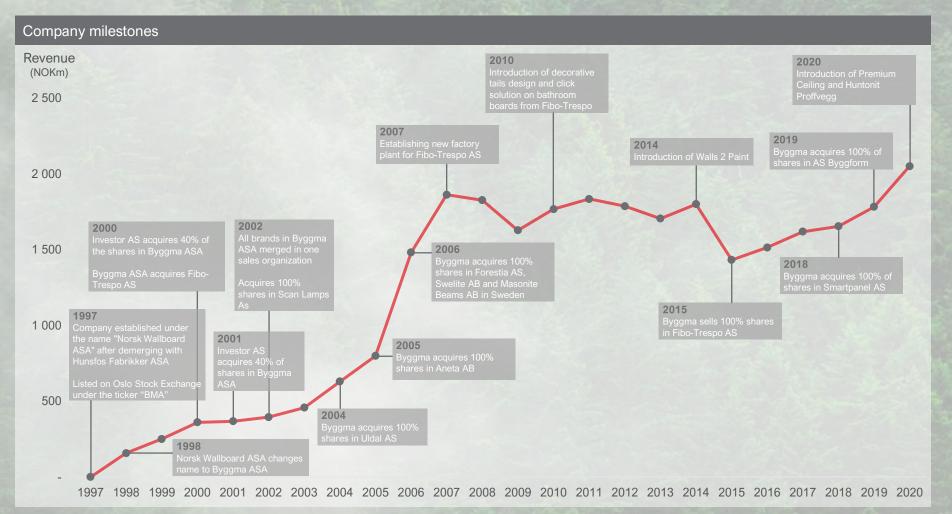
- Byggma has a history of strong cash flow generation over the last years which is set to continue going forward
- This has allowed the company to invest significantly in product innovation in addition to increased manufacturing capacity and efficiency
- Since 2016, annual Capex amounts to approx.
   NOK 100m while maintaining an attractive dividend capacity
- If desired, Byggma can manage annual maintenance Capex in the range of NOK 30-50m and hence generate even stronger free cash flows going forward
- Byggma has targeted a long-term dividend payout ratio of minimum 30%
  - The company will pay out a higher dividend when possible after evaluating various growth opportunities

## **Consolidated cash flow statement**

#### KONTANTSTRØMSOPPSTILLING KONSERN (NOK mill.)

	Note nr.	30.06.2021	30.06.2020	31.12.2020
Kontantstrømmer fra driften	m.	30.06.2021	30.06.2020	31.12.2020
Kontantstrømmer fra driften		37,7	31,9	230,2
Betalte renter		-10,6	-12,4	-24,1
Mottatte renter		1,6	3,0	5,2
Betalte skatter		-4,2	-3,0	-4,2
Netto kontantstrømmer fra driften		24,5	19,4	207,1
Kontantstrømmer fra investeringsaktiviteter				
Kjøp av varige driftsmidler	2	-40,0	-22,9	-59,1
Salg av varige driftsmidler		0,1	0,6	0,0
Kjøp av immaterielle eiendeler	2	-0,9	-1,6	-2,1
Lån ytet til nærstående parter		39,0	1,9	-27,2
Netto kontantstrømmer brukt til investeringsaktiviteter		-1,9	-22,0	-87,4
Kontantstrømmer fra finansieringsaktiviteter				
Kjøp av egne aksjer	4	0,0	0,0	-0,1
Endring av Kassekredit		55,5	-4,4	-3,4
Opptak av lån		27,2	144,2	150,2
Nedbetaling av lån		-32,6	-29,7	-62,0
Utbytte betalt til selskapets aksjonærer		-558,6	0,0	-7,0
Netto kontantstrømmer brukt til finansieringsaktiviteter		508,5	110,2	77,7
Endring i kontanter, kontantekvivalenter		-485,9	107,6	197,4
Kontanter, kontantekvivalenter 1. januar.		525,2	322,6	322,6
Valutagevinst/(-tap) på kontanter og				
kontantekvivalenter		-2,8	4,3	5,2
Kontanter, kontantekvivalenter		36,6	434,5	525,2
Denne består av:				
Bankinnskudd og lignende		21,8	422,1	509,2
Skattettrekkskonto		14,7	12,4	16,1
Kontanter, kontantekvivalenter		36,6	434,5	525,2
Ubenyttet kassekreditt/trekkrettigheter		223,6	288,4	287,5

# Byggma has a rich history characterized by successful acquisitions and product innovations





## Byggma operates 8 high-end manufacturing and distribution facilities



#### **Huntonit AS**

Location: Vennesla, Agder

Total area: 78,112m<sup>2</sup>

Production area: 19,664m<sup>2</sup>

Year of construction: 1948-1988



#### **Uldal AS (Birkeland Eiendom AS)**

Location: Birkenes, Agder

Total area: 15,100m<sup>2</sup>

Production area: 4,930m<sup>2</sup>

Year of construction: 1967-1991



## Forestia AS Braskereidfoss

Location: Våler, Innlandet

Total area: 321,460m<sup>2</sup>

Production area: 21,079m<sup>2</sup>

Year of construction: 1969-1987 and 1997



#### Scan Lamps AS

Location: Kristiansand, Agder

Total area: 6,300m<sup>2</sup>

Warehouse facility: 3,500m<sup>2</sup>



#### **Aneta Belysning**

Location: Växjö, Sweden

Total area: 31,728m<sup>2</sup>

Warehouse facility: 6,500m<sup>2</sup>

Year of construction: 1970 and 1979



#### **Masonite Fastighet AB**

Location: Nordmaling, Sweden

Total area: 187,585m<sup>2</sup>

Production area: 38.107m<sup>2</sup>

Year of construction: 1921-2001



#### Smartpanel

Location: Fredrikstad, Viken

Warehouse facility: 7,100m<sup>2</sup>

Production area: 13,700m<sup>2</sup>



#### Byggform

Location: Slemmestad, Viken

Year of construction: 1989

## **Experienced management team and organization**

#### Geir Drangsland

CFO



- CEO in Byggma since 2009 and chairman from 2000-2009
- Currently CEO of Investor AS, main shareholder in Byggma
- Previous roles include CFO in Idun AS, CFO in Elkjøp and finance director in Avantor ASA
- MSc. in Economics and Business Administration from Norwegian Business School, BI

#### Roy Kenneth Grundetjern

Head of IT



- CIO in Byggma since 2008
- Board member of Forestia, Smartpanel and Masonite Beams
- Former experience includes position as CEO at Hunonit and various managerial positions in both private and public sectors
- BSc. In Engineering and MBA from the University of Agder

#### Jens Unhammer

CFO



- CFO in Byggma since 2003 after joining as Finance Manager in 2000
- 12 years of experience from the Øglænd Group, including positions as finance director in Cubus AS and CFO of Fibo-Trespo AS
- MBA from the Norwegian Business School in Oslo (BI)

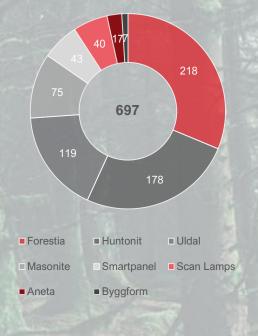
#### Richard Thompson

Head of Logistics



- Head of Logistics in Byggma since 2011
- Joined Byggma 20 years ago, first as Manager customer service centre and later as Head of Logistics for Hunonit and Fibo-Trespo
- Bachelor in Economics from Business Academy in Stavanger

## Organization by company



Terje Sagbakken



CEO Forestia

**Erlend Jordet** 



Sales Director Forestia

Knut Nilsen



CEO Huntonit

n Halvor C. Olsen



Sales Director Huntonit

Other key employees



CEO Smartpanel

Atle Arctander



VD Masonite Beams

John Sæten



Sales Director Masonite

Tore Hansen



tor CEO
Uldal & Lighting

Morten L. Jonassen



Market Director Lighting

Torunn Mangseth



Marketing Director

Product development and innovation is conducted in each separate company on a continuous basis

## **Board of directors**

### Terje Gunnulfsen

Chairman



- Chairman since 2009 and board member since 2001
- Holds the position as partner in M&A advisory firm Able
- Previous experience from Nevi Finans, InforCare and Boyden Global Executive Search
- MSc. in Business Adm. from the University of Agder

#### Knut Henning Larsen

Board member



- Board member since 2016
- Currently work as a partner in Sørlandsadvokatene DA
- Previous business and legal experience from Kredittskolen and Vest-Agder politidistrikt
- Holds degrees in Law and Business Administration

#### Hege Aarli Klem

Board member



- Board member since 2019
- Currently work as a partner in Sørlandsadvokatene DA
- Prior experience as lawyer in several public agencies in addition to running her own law practice
- Holds a Law degree

#### Liv Anne Drangsland Holst

Board member



- Board member since 2020
- Currently Head of Marketing and Communications at Dun & Bradstreet in Norway
- Holds more than 20 years of management experience in sales, customer service, communications and marketing from DHL and Bisnode

## Edvard Treldal Høyåsen



- Board member since 2012
- Currently department manager in Fellesforbundet and is the main electorate at Huntonit
- Holds a degree in Industrial Mechanics

## Erik Fjeldberg Board member



- Board member since 2018 (and from 2012-16)
- Background as an operator at several plants and currently works at Byggma's subsidiary Forestia

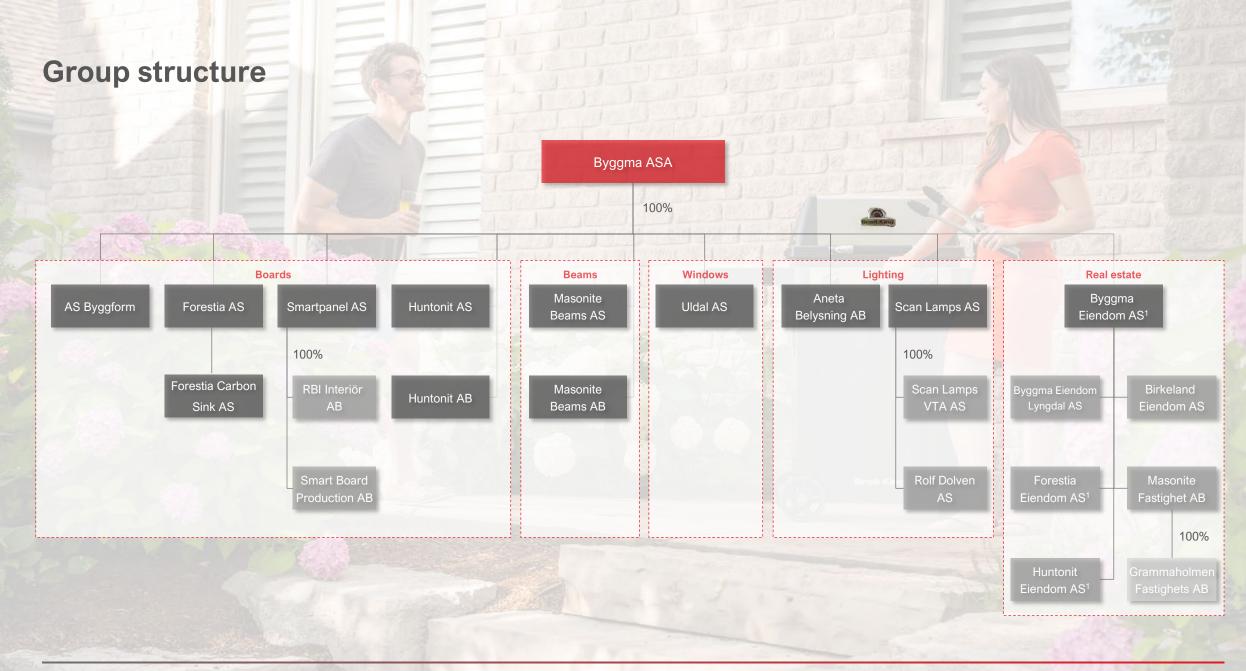
## Dagfinn Eriksen



- Board member since 2020
- Joined Uldal AS in 2021 as a process operator and has held board positions in Uldal AS for 6 years
- Trained ambulance worker with emergency medicine

## Shareholder overview per 1 August 2021

Shareholder	# shares	% ownership
Investor AS 1)	47,633,790	68.21%
Sørlands-Vekst AS 1)	10,000,000	14.32%
Investor 6 AS 1)	4,000,000	5.73%
TEG Invest AS	686,320	0.98%
Beeline AS	531,760	0.76%
Narmont AS	485,640	0.70%
Gunnar Bernhard Brandsberg	290,550	0.42%
Øystein Akselsen	259,000	0.37%
Jomaho AS	230,000	0.32%
Avanza Bank AB	200,304	0.29%
Geir Drangsland 1)	192,200	0.28%
Ingus AS	175,760	0.25%
Olav Roger Lassesen	120,000	0.16%
Nordnet Bank AB	108,632	0.16%
Jarel AS	105,000	0.15%
Asbjørn Rudolf Nerland	100,000	0.14%
Torbjørn Seielstad	96,180	0.14%
Nordnet Livsforsikring AS	80,423	0.11%
Investor 1 AS 1)	80,160	0.11%
Sum 20 largest	65,485,655	93.77%
Other	4,347,555	6.23%
Total	69,833,210	100.00%



## **Subsidiaries of Byggma ASA**

Company	Acquisition date	Headquarter	Book value in Byggma¹ (NOKm)
Aneta Belysning AB	01.01.2005	Växjö, Sweden	27,453
AS Byggform	12.09.2019	Asker	22,744
Birkeland Eiendom AS	03.06.2004	Birkeland	8,354
Byggma Eiendom AS	31.03.2003	Lyngdal	15,250
Forestia AS	01.03.2006	Braskereidsfoss	58,446
Grammaholmen Fastighet AB (owned by Masonite Fastighet AB)	29.05.2019	Rundvik, Sweden	
Huntonit AB	01.01.1996	Stockholm, Sweden	96
Huntonit AS	25.04.1997	Vennesla	26,736
Masonite Beams AB	01.08.2006	Rundvik, Sweden	11,970
Masonite Beams AS	29.05.2020	Mo i Rana	1,765
Masonite Fastighet AB	09.09.2011	Rundvik, Sweden	4,250
RBI Interiør AB (owned by Smartpanel AS)	04.07.2018	Västra Frölunda, Sweden	11 18 1 1 1 1 1 1 1 1 1 1 1 1 1
Rolf Dolven AS (owned by Scan Lamps AS)	16.11.2004	Vennesla	
Scan Lamps AS	06.06.2002	Kristiansand	15,355
Scan Lamps VTA AS (owned by Scan Lamps AS)	20.09.2017	Kristiansand	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Smart Board Production AB (owned by Smartpanel AS)	13.09.2018	Västra Frölunda, Sweden	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Smartpanel AS	28.06.2018	Fredrikstad	20,000
Uldal AS	03.06.2004	Birkeland	21,955
Total			234,374

**BYGGMA** 

## **Key takeaways**













